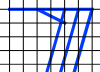


FONT CLUB BELGICA

constrain

→ MAD ←

fixturing



FC Mad Serif

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FC Mad Serif is an exploration into the beauty and limitations of CAD fonts where each connection is constricted to a 45 UPM grid.

Scripts:

LATIN EXTENDED

Tags:

DISPLAY

GRID

SYSTEM BASED

SERIF

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FC Mad Serif comes in 2 styles with 4 weights each and matching italics.

Mad Serif

Light

Light Italic

Regular

Italic

Bold

Bold Italic

Black

Black Italic

Mad Serif Fill

Light

Light Italic

Regular

Italic

Bold

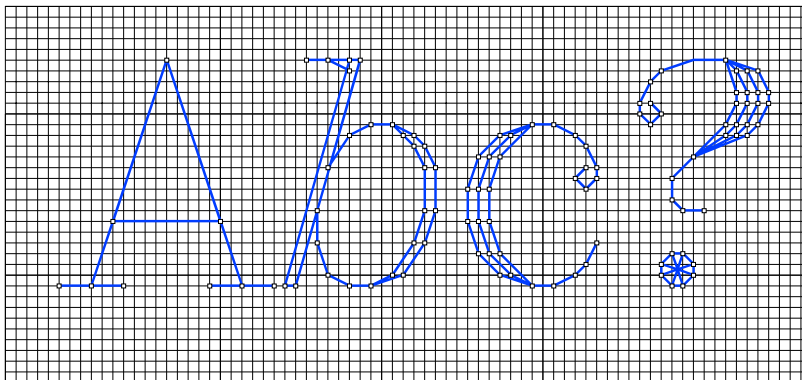
Bold Italic

Black

Black Italic

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The grid is obeyed in both the roman and italic weights.

MAD Serif is the more elegant side to the *MAD* family, with a similar harshness to *MAD Sans* but with a shape that is more graceful and features that become sharper and delicate at points. Like *MAD Sans*, an initial rough first appearance makes way for a balanced and sophisticated typefamily, ready for use in different sizes to give flair to headlines and an interesting texture to body copy.

Designer *Dries Wiewauters* fascination for the typography programmed in CAD systems arose while working with CAD drawings at *Werkplaats Typografie*. *MAD* is an acronym for Machine Aided Design, a direct reference to CAD (Computer-Aided Design), which reveals the typeface's

starting point. Early printings of CAD plans were done with plotters that drew every single line of the instruction, special typefaces had to be designed for the dimensions and other information. These were constructed out of lines and not outlines of shapes. With their rendering dictated by the resolution of the output device, their final form was not fixed. The two type families are a reinterpretation that tries to make the most of their grid-based nature — a tribute to historical and forgotten form.

MAD Serif is available in four weights — Light, Regular, Bold and Black — with corresponding italics. It is also available in a parallel filled version in four weights — Light Fill, Regular Fill, Bold Fill and Black Fill — again with corresponding italics. It is available for licensing in a core Standard ('STD') version and Professional ('PRO') versions. The latter contains OpenType features and stylistic alternates.

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LANGUAGE SUPPORT

LATIN

Achinese, Afar, Afrikaans, Alago, Albanian, Alekano, Aleut, Anaang, Ao Naga, Arabic, Chadian Spoken, Aragonese, Aromanian, Asu, Awak, Aymara, Balinese, Banda, West Central, Bangwinji, Bapuku, Basque, Batak Toba, Bedawiyet, Bekwarra, Bemba, Bena, Bench, Benga, Bikol, Bilen, Bislama, Bokobaru, Bosnian, Bube, C'Lela, Catalan, Cebuano, Chamorro, Chiduruma, Chiga, Chimborazo Highland Quichua, Chokwe, Chuukese, Colognian, Comorian, Ngazidja, Cornish, Corsican, Crioulo, Upper Guinea, Croatian, Czech, Danish, Dawro, Delaware, Dikaka, Dutch, Ekajuk, Embu, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, French, Friulian, Fuliiru, Gagauz, Gamo, Ganda, German, Gheg Albanian, Gilbertese, Gofa, Gourmanchéma, Gusii, Gwich'in, Gyele, Haitian Creole, Harari, Hiligaynon, Hmong, Hopi, Hungarian, Icelandic, Iloko, Inari Sami, Indonesian, Innu, Interlingua, Iraqw, Irish, Italian, Izere, Jamaican Creole English, Javanese, Jibu, Jola-Fonyi, Kaingang, Kalaallisut, Kalanga, Kalenjin, Kamba, Karelian, Kashubian, Khasi, Kikuyu, Kimbundu, Kinyarwanda, Kirmanjki, Kituba, Kombe, Kongo, Konjo, Kuanyama, Kunama, Kurdish (Latin), Kutep, Kutu, Kwere, K'iche', Lamba, Lango, Uganda, Latgalian, Latin, Latvian, Lele, Ligurian, Lombard, Lomwe, Low German, Lower Sorbian, Luba-Lulua, Luguru, Lule Sami, Lunda, Luvale, Luwo, Luxembourgish, Luyia, Machame, Makhuwa, Makhuwa-Meetto, Makonde, Malagasy, Malay (Latin), Maltese, Mam, Mambila, Nigeria, Mandinka, Mandjak, Mankanya, Manx, Manyika, Maori, Mapuche, Masaaba, Meru, Minangkabau, Mirandese, Mohawk, Morisyen, Muscogee, Mwani, Nara, Ndamba, Ndau, Ndonga, Neapolitan, Ngindo, Ngulu, Niuean, North Ndebele, Northern Sami, Northern Sotho, Norwegian, Norwegian Bokmål, Norwegian Nynorsk, Novial, Nyanja, Nyankole, Nyasa Tonga, Nyemba, Nyoro, Occitan, Ogbah, Okiek, Oromo, Otuhó, Palauan, Pampanga, Papiamentu, Picard, Piedmontese, Pogolo, Pohnpeian, Pökoot, Polish, Portuguese, Prussian, Rarotongan, Rendille, Réunion Creole French, Rinconada Bikol, Romanian, Romansh, Romany, Rombo, Ronga, Rundi, Rwa, Saho, Samburu, Samoan, Sandawe, Sango, Sangu, Sãotomense, Sapiny, Sardinian, Sassarese Sardinian, Scots, Scottish Gaelic, Sena, Serbian (Latin), Seri, Seselwa Creole French, Shambala, Shilluk, Shona, Sidamo, Silesian, Slovak, Slovenian, Soga, Somali, Soninke, South Ndebele, Southern Sami, Southern Sotho, Spanish, Sranan Tongo, Suba, Sukuma, Sundanese, Swahili, Swahili,

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Congo, Swati, Swedish, Swiss German, Tahitian, Taita, Takwane, Tedim Chin, Tetum, Tiv, Tok Pisin, Tokelau, Tonga, Tooro, Tsonga, Tsvadi, Tswana, Tula, Tumbuka, Turkish, Turkmen (Latin), Tuvalu, Uab Meto, Umbundu, Upper Sorbian, Uyghur (Latin), Venetian, Veps, Vidunda, Volapük, Vöro, Vunjo, Walloon, Walser, Waray, Warlpiri, Wayuu, Welsh, West Albay Bikol, Western Frisian, Wolaytta (Latin), Wolof, Xavánte, Xhosa, Yao, Yapese, Yasa, Yucateco, Zaghawa, Zande, Zayse, Zaza, Zigula, Zulu

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Anatolia

Mad Serif Light | 40pt

Catalinova

Mad Serif Light Italic | 40pt

Esmeralda

Mad Serif Regular | 40pt

Ginevieve

Mad Serif Regular Italic | 40pt

Isabelle

Mad Serif Bold | 40pt

Katerinka

Mad Serif Bold Italic | 40pt

Milena

Mad Serif Black | 40pt

Ladislav

Mad Serif Black Italic | 40pt

Bastienne

Mad Serif Fill Light | 40pt

Dimitrios

Mad Serif Fill Light Italic | 40pt

Ferdinand

Mad Serif Fill Regular | 40pt

Henrikas

Mad Serif Fill Regular Italic | 40pt

Januszkas

Mad Serif Fill Bold | 40pt

Lysandra

Mad Serif Fill Bold Italic | 40pt

Atiqtalik

Mad Serif Fill Black | 40pt

Malaika

Mad Serif Fill Black Italic | 40pt

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3 Fonteinen

Mad Serif Light | 100pt

Girardin

Mad Serif Light Italic | 100pt

Lindemans

Mad Serif Regular | 100pt

Cantillon

Mad Serif Regular Italic | 100pt

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Timmerman

Mad Serif Bold | 100pt

Oud Beersel

Mad Serif Bold Italic | 100pt

Belle-Vue

Mad Serif Black | 100pt

Eylenbosch

Mad Serif Black Italic | 100pt

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3 Fonteinen

Mad Serif Fill Light | 100pt

Girardin

Mad Serif Fill Light Italic | 100pt

Lindemans

Mad Serif Fill Regular | 100pt

Cantillon

Mad Serif Fill Regular Italic | 100pt

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- 7 **LATIN**
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- 20 Character Set
- 24 Font Packages
- 25 Design Credits

Timmerman

Mad Serif Fill Bold | 100pt

Oud Beersel

Mad Serif Fill Bold Italic | 100pt

Fill

Belle-Vue

Mad Serif Fill Black | 100pt

Eylenbosch

Mad Serif Fill Black Italic | 100pt

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- 20 Character Set
- 24 Font Packages
- 25 Design Credits

Geuze is een traditionele Belgische

Mad Serif Light | 40pt

which is created by mixing you

Mad Serif Light Italic | 40pt

vieilles bières au lambic. Le proc

Mad Serif Regular | 40pt

wird in der Flasche fortgesetzt

Mad Serif Regular Italic | 40pt

Sabor efervescente y complejo. l

Mad Serif Bold | 40pt

acido, con note fruttate e leg

Mad Serif Bold Italic | 40pt

u spiss jitqies bhala wiehed tip

Mad Serif Black | 40pt

repræsentant for Bruxelles-

Mad Serif Black Italic | 40pt

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- 20 Character Set
- 24 Font Packages
- 25 Design Credits

Geuze is een traditionele Belgische

Mad Serif Fill Light | 40pt

which is created by mixing you

Mad Serif Fill Light Italic | 40pt

vieilles bières au lambic. Le proc

Mad Serif Fill Regular | 40pt

wird in der Flasche fortgesetzt

Mad Serif Fill Regular Italic | 40pt

Sabor efervescente y complejo. l

Mad Serif Fill Bold | 40pt

acido, con note fruttate e leg

Mad Serif Fill Bold Italic | 40pt

u spiss jitqies bhala wiehed tip

Mad Serif Fill Black | 40pt

repræsentant for Bruxelles-

Mad Serif Fill Black Italic | 40pt

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Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Light | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Light Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Regular | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Regular Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Bold | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Bold Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Black | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Black Italic | 22/25pt

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Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Light | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Light Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Regular | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Regular Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Bold | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Bold Italic | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Black | 22/25pt

Ghent, a picturesque Belgian city, harmonizes medieval charm with vibrant cultural scenes along its scenic canals.

Mad Serif Fill Black Italic | 22/25pt

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Ghent, a picturesque Belgian city, harmonize
medieval charm with vibrant cultural scene:
along its scenic canals.

Mad Serif Light | 15/17pt

*Gand, une ville belge pittoresque, harmo
son charme médiéval avec des scènes c
vibrantes le long de ses canaux.*

Mad Serif Light Italic | 15/17pt

Gent, eine malerische belgische Stadt, vere
mittelalterlichen Charme mit lebendigen I
entlang ihrer.

Mad Serif Regular | 15/17pt

*Gent, een pittoreske Belgische stad, ha
middeleeuwse charme met levendige c
taferelen langs de kanalen.*

Mad Serif Regular Italic | 15/17pt

Gante, una pintoresca ciudad belga, armo
el encanto medieval con vibrantes escena
culturales a lo largo de sus pintoresco.

Mad Serif Bold | 15/17pt

*Gante, una pintoresca ciudad belga, a
el encanto medieval con vibrantes esc
culturales a lo largo de sus pintorescc*

Mad Serif Bold Italic | 15/17pt

Gent, malebné belgické město, harmor
středověké kouzlo s pulzujícími kultur
scénami podél jeho malebných kanálů.

Mad Serif Black | 15/17pt

*Gent, en pittoresk belgisk stad, harm
medeltida charm med pulserande ku
längs dess natursköna kanaler.*

Mad Serif Black Italic | 15/17pt

Ghent, a picturesque Belgian city, harmonize
medieval charm with vibrant cultural scene:
along its scenic canals.

Mad Serif Fill Light | 15/17pt

*Gand, une ville belge pittoresque, harmo
son charme médiéval avec des scènes c
vibrantes le long de ses canaux.*

Mad Serif Fill Light Italic | 15/17pt

Gand, une ville belge pittoresque, harmoni
son charme médiéval avec des scènes cult
vibrantes le long de ses canaux.

Mad Serif Fill Regular | 15/17pt

*Gand, une ville belge pittoresque, harn
son charme médiéval avec des scènes
vibrantes le long de ses canaux.*

Mad Serif Fill Regular Italic | 15/17pt

Gand, une ville belge pittoresque, harmoi
son charme médiéval avec des scènes cul
vibrantes le long de ses canaux.

Mad Serif Fill Bold | 15/17pt

*Gand, une ville belge pittoresque, harr
son charme médiéval avec des scènes
vibrantes le long de ses canaux.*

Mad Serif Fill Bold Italic | 15/17pt

Gand, une ville belge pittoresque, harn
son charme médiéval avec des scènes c
vibrantes le long de ses canaux.

Mad Serif Fill Black | 15/17pt

*Gand, une ville belge pittoresque, ha
son charme médiéval avec des scène
vibrantes le long de ses canaux.*

Mad Serif Fill Black Italic | 15/17pt

Alternate a

ss01

á â ã ä å æ ç

→ á â ã ä å æ ç

Alternate g

ss02

g g g g

→ g g g g

Case-Sensitive Forms

case

abcdefghijklmnopqrstuvwxyz
u v w x y z (/) - [\] { | } ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾
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→ A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z (/) - [\] { | } ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾
À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã
ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

Fractions

frac

0 1 2 3 4 5 6 7 8 9 / 0 1 2 3 4 5 6 7 8 9

→ 0 1 2 3 4 5 6 7 8 9 / 0 1 2 3 4 5 6 7 8 9

Slashed Zero

zero

0⁰₀

→ 0⁰₀

pnum + onum

→ 0123456789\#\$%%'"°a0

123+-±×÷<=>≈≠≤≥℄ℤ¥ƒℬ

F R S W N d € K P @ T r L P B ½ ¼

$$\frac{3}{4} \frac{1}{3} \frac{2}{3} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$$
$$t_{\text{num}} + o_{\text{num}}$$

→ 0123456789\#\$%&" ' ° a 0

1 2 3 + − ± × ÷ < = > ≈ ≠ ≤ ≥ € £ ¥ ¢

FRWNđ€KP⊆TℓPB^{1/2}₄^{3/4}₁^{2/3}_{1/8}

 $\frac{3}{8} \frac{5}{8} \frac{7}{8}$
$$t_{\text{num}} + o_{\text{num}}$$

→ 0123456789\#\$%&' ° a 0

$${}^1{}_2{}^3_+ - {}_{-}\pm \times \div < = > \approx \neq \leq \geq \cancel{c} \text{\textsterling} \text{\textyen} f\mathbb{B}$$
FrSWMd€KP⊂TℝLPB¹/₂¹/₄³/₄¹/₃²/₃¹/₈ $\frac{3}{8} \frac{5}{8} \frac{7}{8}$

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Superscript

0123456789

→ 0123456789

sup_s

Numerators

0123456789

→ 0123456789

num_r

Denominators

0123456789

→ 0123456789

dnom

Subscript & Scientific Inferiors

0123456789

→ 0123456789

sub_s + sin_f

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Basic Latin:

! " # \$ % & ' () * + , - . / 0
1 2 3 4 5 6 7 8 9 : ; < = > ?
@ A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z [\] ^ _ ` a b c d e f g
h i j k l m n o p q r s t u
v w x y z { | } ~

Latin-1 Supplement:

ı ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ °
± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿
À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ì Í Î Ï Ð Ñ Ò Ó Ô Õ Ö × Ø
Ù Ú Û Ü Ý Þ ß à á â ã ä å
æ ç è é ê ë ì í î ï ð ñ ò ó ô
õ ö ÷ ø ù ú û ü ý þ ÿ

Latin Extended-A:

Ā Ă Ȧ Ċ Ĉ Ċ Č Ď Đ Ē Ē Ē
Ē Ē Ē Ē Ē Ē Ē Ē Ē Ē Ē Ē
Ĵ Ķ Ĺ Ļ Ľ Ľ Ľ Ľ Ľ Ľ Ľ Ľ
Œ Œ Œ Œ Œ Œ Œ Œ Œ Œ Œ Œ
Ū Ū Ū Ū Ū Ū Ū Ū Ū Ū Ū Ū
ā ā ā ā ā ā ā ā ā ā ā ā
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ļ ļ ļ ļ ļ ļ ļ ļ ļ ļ ļ ļ ļ
ł ł ł ł ł ł ł ł ł ł ł ł ł
ŷ ŷ ŷ ŷ ŷ ŷ ŷ ŷ ŷ ŷ ŷ ŷ

Latin Extended-B:

ƒ ƒ ƒ ƒ ƒ ƒ ƒ ƒ ƒ ƒ ƒ ƒ

Spacing Modifier Letters:

ˆ ˇ ˘ ˙ ˚ ˛ ˜ ˝

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Greek and Coptic:

 $\Delta \quad \Omega \quad \mu \quad \pi$

Currency Symbols:

B F R\$ W N d € K P ∅ T ∞

L P B

Latin Extended Additional:

Ŵ ŵ Ŷ ŷ Ÿ Ź Ż ƒ Ÿ ŷ

General Punctuation:

— — ‘ ’ , “ ” „ † ‡ • … ∞ ∠
 › ⁄

Letterlike Symbols:

ℓ No Ⓟ SM TM Ω e

Arrows:

Mathematical Operators:

$$\partial \Delta \amalg \Sigma - \cdot \sqrt{\infty} \int \approx \neq \leq \geq$$

Geometric Shapes:

Miscellaneous Symbols:

Private Use Area:

Alphabetic Presentation Forms:

fi fl

Case-Sensitive Forms:

A B C D E F G H I J K L M
N O P Q R S T U V W X Y
Z { | } Ò Ó Ô Õ Ö Ù Ú
Û Ü Ý Þ à á â ã ä å æ ç è é ê ë ì
í î ï ñ ò ó ô õ ö ÷ ø ù ú
û ü ý ÿ ā ă ą ą ą ą ą ą ą ą
ē ě ẽ ę ĕ ĝ ğ ħ ħ ħ ħ ħ
ĵ ķ ł ły ły ły ły ły ły ły ły

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Œ Ŗ ŗ ř Š š ſ Š Ţ ř Ů ů Ű
Ų ų Ŵ Ŷ Ź ž Ž Ą – — §
Ţ () - / ‹ › [\]

Alternate a:

à á â ã ä å Æ Ą æ æ

Alternate g:

ğ ğ ğ g

Localized Forms:

ı

Proportional Oldstyle Numbers:

0 1 2 3 4 5 6 7 8 9 0 1 2 3 <
= > ½ ¼ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ + -
× ÷ ± ≈ ≠ ≤ ≥ B B P RS W M P
P ° ¢ f F ₹ T ' " # % ‰ \$ € £
¥ ¢ ¤ € K L

Tabular Lining Figures:

0 1 2 3 4 5 6 7 8 9 0 1 2 3
< = > ½ ¼ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ + -
× ÷ ± ≈ ≠ ≤ ≥ B B P RS W M P
° ¢ f F ₹ T ' " # % ‰ \$ € £
¥ ¢ ¤ € K L

Tabular Oldstyle Figures:

0 1 2 3 4 5 6 7 8 9 0 1 2 3
< = > ½ ¼ ¾ ⅓ ⅔ ⅛ ⅜ ⅝ ⅞ + -
× ÷ ± ≈ ≠ ≤ ≥ B B P RS W M P
P ° ¢ f F ₹ T ' " # % ‰ \$ € £
¥ ¢ ¤ € K L

Slashed Zero:

0 0 0 0

Number Forms:

⅓ ⅔ ⅛ ⅜ ⅝ ⅞

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Fractions:

0 1 2 3 4 5 6 7 8 9 / 0 1 2 3 4 5 6 7 8 9

Superscripts and Subscripts:

0 4 5 6 7 8 9 0 1 2 3 4 5 6

7 8 9

Superscript:

0 1 2 3 4 5 6 7 8 9

Numerators:

0 1 2 3 4 5 6 7 8 9

Denominators:

0 1 2 3 4 5 6 7 8 9

Subscript & Inferiors:

0 1 2 3 4 5 6 7 8 9

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- 25 Design Credits

FC Mad Serif Font Packages

1. FC Mad Serif Family Regular & Fill versions

16 FONTS

2 styles, 4 weights + matching italics

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- 24 Font Packages
- 25 DESIGN CREDITS

DESIGNERS

[Dries Wiewauters](#)
(Latin)

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